



The Russelia also called Coral-Plant or Fountain-Plant is a member of the Scrophulariaceae family. This plant has several branched out and quadrangular, more or less drooping and fairly intertwined, stalks. Its leaves are elongated and oval-shaped. It is an original plant, of an attractive green colour that looks fresh throughout the year. Russelia blossoms from spring to the end of the summer. Its flowers are clustered into a loose bunch at the end of long slender peduncles. They are small-sized and bear a tubular corolla. The plant thus seems to be covered with a galaxy of scarlet small bells.

Why The Russelior ?

From a wedding between the Rareness and Delicateness of a flower that grows in altitude, in Northern Tunisia The “Russelia”, and the Nobleness and Beauty of the most precious among metals: “Gold”.

The “Russelior” is born.

Hammamet

- 65 km away from the capital city (Tunis)
 - 100 m away from the Medina, with over 740 berths
 - Medina (souks...)
 - Recreation centers
 - Gardens
 - Theatre halls
 - Museums
 - Bars, Restaurants, clubs
 - 50 mn away from Tunis Carthage airport
 - 10 mn away from Enfidha Airport
- (Total capacity: 10 million passengers – Operational in January 2010)

Location of The Russelior?

Tunisia...The land of hospitality

Tunisia, a country rightfully boasting three thousand years of history, a country generously endowed with 1300 km of Mediterranean coast.

A temperate and sunny weather, heavenly oases, innumerable archeological sites and natural parks, green plains in the North, and golden sand dunes in the Saharan South.

Hammamet...A Dream Destination

Hammamet is the most famous seaside resort in Tunisia, and one of the best in the Mediterranean. In the day, its Medina, its city center and its golden beaches receive tourists from the four corners of the world; by night, its innumerable discos and restaurants turn the peaceful city an illuminated city, an enchanting city.

Key Figures

- Population : 10 Million
- Demographic growth rate : 1.08% (2007 estimate)
- Urban population : 64.9%
- Life expectancy : 73.5 years
- PIB / habitant : 3 798 TND
- GPD growth : 6% (2007 estimate)
- Investment rate : 22.6% (in % of GPD)
- Quite strong dynamics of foreign investors, in particular from the Middle-Eastern countries.

...With a unique ecological approach

Ecology and environment protection

The Russelior grants particular attention to respect for and protection of the environment (a pioneer, in this regard). The entire standards have been complied with; an unprecedented achievement in the hotel sector in Tunisia!

Environment

- Optimisation of thermal resistance (terraces, glazed partitions)
- Enhanced protection against thermal loss (reduction of controlled air infiltrations)
- Use of regulation equipemnt
- Zoning of air-conditionned areas
- Implemented solar protection system (mitigation of solar inputs in hot season)

Financial impacts

- Centralized Technical Management system (CTM)
- Reduction of the energy consumed by at least 45% (lighting, heating, cooling systems), compared with hotels of the same size without an ecological and environmental approach.

Environment of The Russelior

The Russelior hotel is located on an exceptional land plot of 5 hectares.

Its environment is a heaven of peace where the lush vegetation (2000 palm-trees of 5 different species) hugs water bodies and chutes integrated in the landscape; the ultimate objective being a total change of scene and absolute well-being for the customer.

The Russelior has spared no effort within this qualitative perspective, and the standards met by the hotel are unmatched in Tunisia's 5* hotels.

Services

- Round-the-clock Room Service (24h/24h ; 7d/7d)(food, soft drink)
- Booking (Restaurants, transport, private driver, translators...)
- Suite-dedicated staff
- VIP reception
- Limousine service (Shuttle service from/to airport, to Hammamet Center, to the golf course)
- Car hire
- Parking valet service
- Secure site
- Guided visits
- Flowers orders, souvenirs...
- Laundry service
- Baby sitting & Child-minder ; on request
- Private or group lessons (swimming, tennis, cuisine); on request
- Special diets (children, health food, vegetarian); on request
- A choice of payment methods (American express, Diner's club, Visa, Euro card, Master card...)
- Currency exchange

Recreation

- Swimming-pools (1 indoor on the Spa center & 1 outdoor)
- Private beach
- Piano bar and an andalousian lounge
- Shop
- 1 Tennis court
- 2 golf courses (18 holes) within 5 km (Yasmine et Citrus)
- Water sports (water skiing, scuba diving, fishing, Jetski...); on request
- Spa

Accommodation

Rooms

- 224 rooms of 31 to 40 m²
- 7 rooms of 31 m² with big terrasse of 37 m²

Suites

- 1 Royal suite 383 m² + terrace
- 1 Presidential suite 194 m² + terrace
- 2 suites of 65 m²
- 21 junior suites of 40 à 45 m²

Equipements

- King size or 2 single beds
- Bathroom with bathtub
- Separate WC
- Bath robes, towels, slippers with hotel logo (Bio Linen)
- Various courtesy toilet products
- Video upon request and DVD player upon request
- Fixed telephone
- Internet access (cable and Wifi)
- Mini bar
- Safe

Catering

2 Indoors Restaurants

- Restaurant menu + Buffet (regular, health/bio food, vegetarian)
- Asian restaurant (Teppanyaki Table / Sushi Bar)

2 Outdoors Restaurants

- Swimming pool + terrace barbecue
- Beach Bar

2 Indoors Lounges

- Piano Bar Lounge in the lobby
- Indoor lounge and outdoor terrace

3 outdoors lounges

- Swimming pool Bar
- Barbecue Bar
- Beach Bar

Banqueting

- Gala dinner
- Cocktail
- Reception
- Customised Coffee Break

Le Spa...Elegance, Design & Zen

Well-being

- Manual care
- Customised & exclusive face and body massages
- Hand free care
- State of the art technology
- Hammam (Turkish bath)
- Sauna
- Swimming pool

Beauty parlour

- Manual care
- Customises & exclusive face and body massages
- Hand free care
- State of the art technology

Other services

- Gym & body building
- Personal trainer ; on request
- Sport & relaxation
- Shop

Conferences & Incentive

- Business center
 - 1 main conference room
 - 5 committee rooms
- Company convention & events
- Meeting in suite and hall/private dinner for negotiation
- Computer room with internet access and printer
- Dedicated business service
- Change of airline ticket
- Interpreter/ translator
- VIP lounge

The Site

Common areas	Site	5 hectares
	Covered area	30.000 m ²
	Gardens	2,5 Hectares
	Water bodies and chutes	2.200 m ²
	Traffic	3.963 m ²
Restaurants & Bars	Buffet Restaurant	917 m ² + Terrace of 300 m ²
	Asian Restaurant	334 m ²
	Barbecue in Terrace	1000 m ²
	Piano Lounge in lobby	448 m ²
	Lounge and its Terrace	365 m ²
	Swimming pool Bar	35 m ²
	Beach Bar	4.200 m ²
Conferences & Incentives	Business center	1.167 m ²
	conference hall	800 m ²
	5 committee rooms	de 30 à 110 m ²
Rooms	64 rooms	40 m ²
	2 rooms	37 m ²
	97 rooms	35 m ²
	12 rooms	34 m ²
	49 rooms	31 m ²
Suites	1 suite	383 m ² + terrace
	1 suite	194 m ² + terrace
	2 suites	65 m ²
	7 junior suites	45 m ²
	4 junio suites	40 m ²
	7 rooms	31 m ² with big terrace de 37 m ²